



SPONSORSHIP OPPORTUNITIES

Saturday July 19, 2014

11:30 a.m. - 7:00p.m.

Outdoor Pavilion

Winchester Eagles Club Aerie 824

700 Baker Ln. Winchester VA

HOST SPONSOR— \$10,000

Exclusive Sponsorship

- ♪ Included in all event advertising :(*Major Logo on posters & “Center Fold” Ad in Event Program, Radio promos, and Thank you ad*)
- ♪ Banner Display **Generously brought to you by “_____”** for Sponsor Tent & Band Tent
- ♪ Option to Display Banner & Marketing Material for Self Promotion (*Tent, Table Space, Product*)
- ♪ Link on “Blues House” website
- ♪ Includes **12** General Admission Tickets/ **10** Sponsor Tent Tickets
- ♪ Includes Poker Run Entries **4** Riders & **2** passenger

STAGE SPONSOR – \$5,000 -- SOLD

♪ Exclusive Sponsorship

- ♪ Banner Located on Stage for Entire Event
- ♪ Included in all event advertising: (*Logo on Poster & “Full Pg.” Ad in Event Program, radio and Thank you ad*)
- ♪ Option to Display Banner & Marketing Material for Self Promotion (*Tent, Table Space, Product*)
- ♪ Link on “Blues House” website
- ♪ Includes **10** General Admission Tickets/ **8** Sponsor Tent Tickets
- ♪ Includes Poker Run Entries **2** Riders & **1** passenger

BEVERAGE SPONSOR – \$2,500 - SOLD

♪ Exclusive Sponsorship

- ♪ Option to Display Banner & Marketing Material for Self Promotion (*Tent, Table Space, Product*)
- ♪ Included in all event advertising: (*Logo on Poster & “Full Pg.” Ad in Event Program, radio and Thank you ad*)
- ♪ Link on “Blues House” website
- ♪ Includes **8** General Admission Tickets/ **6** Sponsor Tent Tickets

HEADLINER SPONSOR – \$2000

♪ Exclusive Business Category Sponsorship

- ♪ Option to Display Banner & Marketing Material for Self Promotion (*Tent, Table Space, Product*)
- ♪ Included in all event advertising: (*Logo on poster & “Full Pg.” Ad in Event Program, radio and Thank you ad*)
- ♪ Link on “Blues House” website
- ♪ Includes **8** General Admission Tickets/ **6** Sponsor Tent Tickets

KOOZIE SPONSOR - \$1500

- ♪ Logo displayed on “Blues House” Koozies which will be sold during the event
- ♪ Option to Display Banner & Marketing Material for Self Promotion (*Tent, Table Space, Product*)
- ♪ Link on “Blues House” website
- ♪ Included in selected event advertising: (*Listing on Main Event Banner, Listing in Event Program, and Thank you ad*)
- ♪ Includes **6** General Admission Tickets /**4** Sponsor Tent Tickets

(Continued)

BAND SPONSOR – \$1250

- ♪ **One Sponsor Per Band** (*Banner displayed when Band Plays*)
- ♪ Included in selected event advertising: (*Listing on Posters & Listing in Event Program, Thank you ad*)
- ♪ Option to Display Banner & Marketing Material for Self Promotion (*Tent, Table Space, Product*)
- ♪ Link on “Blues House” website
- ♪ Includes **4** General Admission Tickets/ **2** Sponsor Tent Tickets

RYTHM & BLUES SPONSOR – \$1000

- ♪ Featured on “Johnny Blues House” banner, *which will be displayed during the entire event.*
- ♪ Link on “Blues House” website
- ♪ Option to Display Banner & Marketing Material for Self Promotion (*Tent, Table Space, Product*)
- ♪ Included in selected event advertising : (*Listing in Event Program, and Thank you ad*)
- ♪ Includes **4** General Admission Tickets / **2** Sponsor Tent Tickets

FRIENDS OF BLUES SPONSOR – \$500

- ♪ Link on “Blues House” website
- ♪ Option to Display Banner & Marketing Material for Self Promotion (*Tent, Table Space, Product*)
- ♪ Listed in Event Program and Thank you ad
- ♪ Includes **5** General Admission Tickets

BLUE RIBBON SPONSOR- \$300

- ♪ Listed in Event Program and Thank you ad
- ♪ Option to Display Banner & Marketing Material for Self Promotion (*Tent, Table Space, Product*)
- ♪ Includes **3** General Admission Tickets

PATRON SPONSOR – \$100

- ♪ Listed in Thank you ad
- ♪ Includes **2** General Admission Tickets

I cannot attend the Winchester Blues House Event but wish to show my support with a donation of _____.
 Wish to Remain Anonymous? Yes / No Please send me a tax letter for my donation _____

Please keep a copy of this form for your records and send a copy with payment.

*Yes, I would like to be a part of **BLUES HOUSE 2014***

Name: _____

(____ printed exactly as I wish to be listed) (____ I do not wish to be listed)

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Enclosed is my payment for: \$ _____ **Sponsorship Level:** _____

Please make payment to: *Habitat for Humanity of Winchester-Frederick County*



P.O. Box 1653 Winchester, VA 22604 540-662-7066 www.habitatwfc.org